

SANDWORMS PSA

by

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Address
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EXT. MIDDLE OF THE DESERT - DAY

A family of four is out camping with their RV. The FATHER is grilling hotdogs on a portable grill while the CHILDREN laugh and play in the sand. The MOTHER is setting a collapsible table with disposable silverware. Everyone looks like they're having a good time, with smiles all around.

MOTHER

Honey, did you bring the worm harpoon?

FATHER

Nope. Worm attacks only happen in movies, honey. We're on a *picnic*.

MOTHER:

If you say so...

EXT. MIDDLE OF THE DESERT - LATER

The family is sitting down at the table. The father takes a hotdog and brings it to his mouth. Just as he is about to take a bite, a giant sandworm burrows out from directly below and swallows the father as it leaps into the air.

The children scream in horror and the mother is stunned. After a moment, the sandworm burrows back down into the sand, leaving the family in shock. The children look at each other and burst into tears. The mother hugs them both and cries.

NARRATOR (V.O.)

Don't want this to be your family?
Sandworms are no picnic.

FADE TO BLACK.

SUPERIMPOSE: "Sandworms can eat your loved ones in the blink of an eye."

Text fades.

SUPERIMPOSE: "Always remember to bring your anti-worm harpoons."

Text fades.

SUPERIMPOSE: "Brought to you by the SAA (Sandworm Awareness Agency)."